



Proposal For: The Convergence of Learning and Technology

Suggested Title of Presentation:

Improving student success and service through 24/7 online academic support.

Presentation Abstract:

Providing the academic support necessary to effectively recruit and retain today's students is a challenge for most colleges. This presentation focuses on the Ohio Learning Network's pilot of SMARTHINKING's services to address this challenge with a cost-effective solution. SMARTHINKING helps schools provide their students with live online tutoring from wherever they are, whenever they need help. The presenters provide an overview of the Ohio Learning Network's experience and a live demonstration.

Presentation Outline:

This presentation will include

- An overview of the SMARTHINKING service.
- Why the OLN is piloting SMARTHINKING.
- Current status of the pilot.
- A live demonstration of the service.

This program will be presented using Power Point with the audience receiving handouts. Additionally, feedback from the Ohio Learning Network's participation will be presented. Additional literature from SMARTHINKING will be provided for the participants.

The program will start with a 15-20 minute Power Point presentation. We will give a quick overview of the SMARTHINKING service and move to an outline of the Ohio Learning Network's pilot program.

- Who is SMARTHINKING?
- Who benefits from SMARTHINKING?
- How do schools benefit from SMARTHINKING?
- What were the Ohio Learning Network's needs and goals?
- How did SMARTHINKING fit those needs?
- Current feedback from the pilot.

Using an Internet connection we will access www.smarthinking.com and do a live tutor demo of our services lasting about 15-20 minutes. We will tour the site and point out the benefits to faculty and students.

The program will conclude with a 20 minute Q & A session for both the Ohio Learning Network and SMARTHINKING representative.

Suggested Audience:

Higher Education, Academic Affairs, Student Support Services, Retention Management, Faculty and Administrators.

Presenters:

- Ohio Learning Network
George Steele
Director, Degree Completion Programs
gsteele@oln.org
614-995-3240
- SMARTHINKING, Inc
Burck Smith
CEO – Co-Founder
bsmith@smarthinking.com
202-543-5034

TECHNICAL REQUIREMENTS :

Have:

Laptop

Need:

Video Data Projector (LCD Projector)

Internet Access